

Mahatma Gandhi Vidyamandir's
Loknete Vyankatrao Hiray Arts, Science & Commerce College
Panchavati Nashik -422003
(Reaccredited with "A" Grade by NAAC)

REPORT OF TWO DAYS STATE LEVEL SEMINAR ON-
"RETAILING IN INDIA: OPPORTUNITIES & CHALLENGES"
(Organized on 29th & 30th December, 2017)

**The Department of Commerce & Research Centre and Sponsored By Savitribai Phule
Pune University, Pune.**

MGV's L.V.H. College Nasik always stands up to its tradition of organizing resourceful seminars and conferences for the benefit of the students, academicians and society at large. This year the college organized two days State Level Seminar on the topic- '**Retailing In India: Opportunities and Challenges**'. The seminar was co-ordinate by Dr. K. T. Khairnar and Dr. V. H. Rakibe under the guidance of Prin. Dr. B. S. Jagdale and vice principal Dr. Mrunal Bharadwaj & Dr. R. S. Deore.

The Two days State Level Seminar was conducted on 29th & 30th December, 2017. The first day started with the Inaugural function, presided over by Principal Dr. B. S. Jagdale and Dr. Rupali Khaire, Director MGV's Institute of Management & Research, Nasik 3 graced the function as the Chief Guest.

Dr. K. T. Khairnar seminar Co-ordinator briefed the audience about the seminar. Dr. S. D. Khairnar, HOD, Department of Commerce introduced the guests and briefed the dignitaries about the college prof. D. S. Shinde welcomed the guests and Resource Persons.

After the formal felicitation, International Research Journal- Research Journey having ISSN 2348-7143, Impact factor- 3.452, Special Issue XXV on Retailing In India: Trends, Opportunities & Challenges was released containing 21 Research Paper at the hands of chief guests and Resource Persons. The inaugural function came to an end with the vote of thanks by Dr. V. H. Rakibe, In charge of Arts & Commerce Faculty.

The inaugural function was followed by technical session first with the **theme of- Trends in Retail Marketing in India** by Dr. Rupali Khaire as key note speaker. Dr. Arvind Chaudhari (North Maharashtra University, Jalgaon) as a resource person was threw light on New Trends in Retail Marketing with the help of relevant cases. Dr. Vilas Epper (Dr. B. A. University, Aurangabad) was delivered a lecture **on Retailing In India: Opportunities and Challenges**. They were explained the present session with quantitative growth.

Technical session II began with the theme '**Role of Malls and Super Markets in Retailing**'. Dr. N.R Telrandhe (Amritvahini Institute, Sagamner) shared a vital set of information about the modern services use of computerized system, customer services and satisfaction with foreign case studies relating to malls & supermarkets. This PowerPoint presentation was

followed by chairperson's remarks. Dr. Yogesh Gaikwad (MET Bhujbal Knowledge City) was delivered a lecture on Consumer Shopping Behavior towards Organized Retail Sector. He was shared his views relating to customer relationship management and consumer buying behavior through and their technological trends.

Dr. R. B. Dhande, Dr. Mangesh Bhavsar, Dr. N. M. Gade, Dr. Vijay Mistry, Prof. Harshal Deshmukh, Dr. U. K. Teke, Dr. P. B. Rayate, Dr. G. M. Ahire were presented their papers with question answer session. Dr. P. S. Govind and Dr. Sunil Joshi as a chairperson and Prof. S. B. Shinde & Prof. D. R. Chandramore worked as reporters.

Day two of the Seminar commenced with Technical Session III, with the theme- '**Strategies In Retail Marketing**' Dr. Prashant Suryawanshi, (Director, MGV's IMR Malegaon Camp) was the key note speaker. He addressed the audience regarding innovative practices adopted by multinational corporations in past & recent along with examples relating to Indian market. Dr. S. N. Kulkarni was delivered a lecture on **Legal Aspects of E-retailing**. He was also presented some legal cases relating to e-retailing. Dr. S. B. Sanap, (S.P.H. Mahila College, Malegaon Camp) was shared his views on Career Opportunities in Retail Sector in Rural India with some examples.

Technical Session IV commenced with the theme '**New Trends & Challenges before Retailing in India**'. Dr. S. D. Khairnar, Head Of Department of Commerce, shared his views on this theme. Dr. K. T. Khairnar delivered a lecture on **Retailing In India- Growth & Challenges**. Dr. V. H. Rakibe as a resource person expressed his views on E-retailing.

Dr. Aarti Lokhande, Dr. Ganesh Teltumbade, Dr. Ashutosh More, Dr. Archana Hatte, Prof. Aarti Chajjed, Dr. B. A. Shelar, Dr. Jitendra Sali, Dr. Shivaji Thore, Dr. M. P. Pagar, Prof. Rupali Sanap were presented their research papers. Prof. D. S. Shinde and Dr. Aarti Lokhande were chairpersons and Prof. Smt D. R. Chandramore & Prof S. B. Shinde worked as the reporters.

The seminar was concluded with valedictory function preceded over by Prin. Dr. B S Jagdale. The function is started with welcome address from Prof. D.S Shinde it was followed by feedback from participants Prin. Dr. B.S.Jagdale graced the function as guest of Honor he was express his views regarding seminar and the need of such seminar for overall development of the student , institution and society. Dr. K T Khairnar co-ordinator of seminar has presented the report of the seminar. Prof. Smt. D. R Chndramore presented vote of thanks. Valedictory function ended with National Anthem.

I Thank the respected principal, Vice- Principals, Faculty In charge, Members Of The Organizing Committee, Heads Of The Department, Librarian, Office Bearers Of LVH College, Teaching and Non Teaching Staff , UG and PG Students for Their Efforts for making the seminar grand success.

Dr. Sanjay D. Khairnar
Head – Department Of Commerce